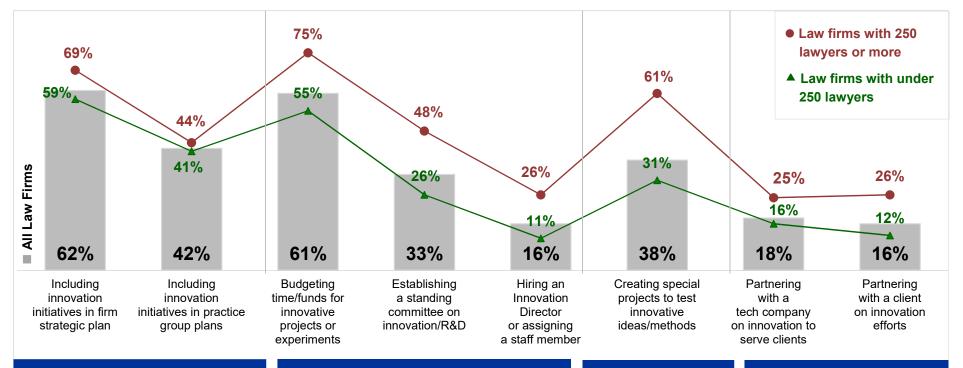
Are law firms making innovation an integral part of their strategy?

How does firm size affect their progress?



PLANNING

Planning is the first step – but it is only valuable if followed by action. Smaller, more agile teams, like practice groups, are often the best laboratories for planning and testing new ideas.

INVESTMENT

By formally investing time and resources on innovation efforts, law firms increase the seriousness of their commitment to innovation and change – and the likelihood of positive results.

TESTING

Successful firms will conduct controlled experiments to learn what works and build on that knowledge.

COLLABORATION

Law firms can tap into new perspectives, resources and skill sets through external collaboration. Partnering with a client is always a win-win.

LEADING INNOVATION: "It's not possible to get everyone to commit to innovative strategic thinking and execution at once. The challenge for leaders is to enlist a small cohort to start the innovation process with urgency and pace and begin to educate and bring others into the fold as rapidly as possible. Leaders should focus daily on supporting the continued efforts of early adopters by providing encouragement, resources, time, and staff support. Make it part of your leadership mission." – *Law Firms in Transition 2018*

